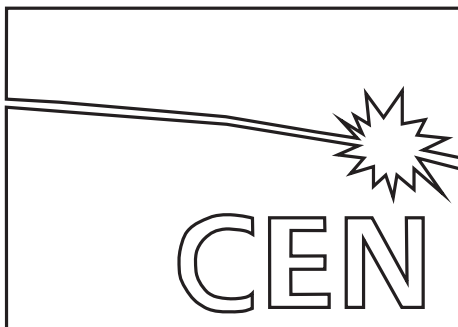# CONNECTICUT EDUCATION NETWORK

Dear Prospective Sponsor,

As a sponsor of CEN's Annual Member Conference you will receive prominent and official acknowledgements, special electronic signage, and a 6' x 2.5' vendor table.Multiple registrations are available based on your sponsorship level.. Sponsorship puts your company's name foremost in the minds of Connecticut's school, library and state agency information technology decision-makers.

Sponsorship opportunities are available to fit any budget, and if your company has different resources, goals, or ideas for the expression of your brand, a customized sponsorship package can be developed to meet your needs. Sponsorships are **available on a first-come, first-served basis, so act now** to align with this group of decision-makers from information technology, and the research and education advanced networking community.

We are proud to announce that this year's conference will be held on May 22, 2014 at **The Connecticut Convention Center**, 100 Columbus Blvd #400, Hartford, CT 06103. Last year's conference exceeded expectations by filling Rentschler Field with our limit of 300 participants. CEN is pushing for a capacity crowd of 500 at our new venue. We look forward to you joining us!

Sincerely,

James Mindek
James.Mindek@Uconn.edu
(860) 622-2296

CEN 2014 MEMBER CONFERENCE
MAY 22, 2014 AT THE CONNECTICUT CONVENTION CENTER

FULL SPONSORSHIPS	
Platinum ($15,000)	•4 registrations for the CEN Member Conference •Premium space assignment in sponsor display area •Opportunity to submit for and sponsor event break-out session •Large logo recognition on T-shirts •Logo and short company bio on mobile app •CEN Facebook/Twitter mentions prompting Conference
Gold ($7,500)	•4 registrations for the CEN Member Conference •Priority space assignment in sponsor display area •Opportunity to submit for and sponsor event break-out session •Large logo recognition on T-shirts •Verbal company name recognition at general session •CEN Facebook/Twitter mentions prompting Conference
Silver ($5,000)	•3 registrations for the CEN Member Conference •Space assignment in sponsor display area after Platinum and Gold sponsors •Logo recognition on T-Shirts
Bronze ($2,500)	•2 registrations for the CEN Member Conference •Space assignment in sponsor display area after Platinum, Gold and Silver sponsors •Logo recognition on T-shirts given to all attendees
Supporter ($1,000)	•1 Registration for the CEN Member Conference

*** All Sponsors will also receive:
- Verbal company recognition at General Session
- Logo Recognition in conference programs (printed and online)
- Logo with link on conference on webpage (location varies by sponsor level)
- Option to add company swag to CEN swag bag

CEN 2014 MEMBER CONFERENCE
MAY 22, 2014 AT THE CONNECTICUT CONVENTION CENTER

SPECIAL RECOGNITION SPONSORSHIPS

Wine and Cheese Reception ($10,000)	•4 Registrations for the CEN Member Conference •Logo recognition on T-shirts given to all attendees
Lunch Sponsors ($7,000)	•4 Registrations for the CEN Member Conference •Name and logo recognition on signage/place cards at lunch •Logo recognition on T-shirts given to all attendees
Breakfast Sponsors ($5,000)	•3 Registrations for the CEN Member Conference •Name and logo recognition on signage/place cards at breakfast •Logo recognition on T-shirts given to all attendees
Lanyard Sponsor ($2,500)	•2 Registrations for the CEN Member Conference •Name or Logo printed on lanyards given to every attendee

*** All Sponsors will also receive:
- Verbal company recognition at General Session
- Logo Recognition in conference programs (printed and online)
- Logo with link on conference on webpage (location varies by sponsor level)
- Option to add company swag to CEN swag bag